

## Business Update

### Family-Owned Realty Company Opens Doors in Broadview Heights

There's a new, family-owned realty company in town ready to assist Broadview Heights residents looking to buy or sell a home. JAMM Real Estate Company, which opened in October 2019, is located at 8193 Avery Rd. Suite 201, Broadview Heights. The JAMM Real Estate team has four members: broker Tony Biasiotta; his father, associate broker Lou Biasiotta; and real estate agents Mike Coljohn (Tony's brother-in-law) and Michael Anter (Tony's friend since childhood). "We are a family business. We all own our homes, invest in real estate and assist clients," Tony said. "We have all been licensed with Re/Max Trinity in Brecksville for more than 10 years." Three of the four team members are Broadview Heights residents, Tony said. He and his father both attended Brecksville-Broadview Heights High School, and Coljohn attended nearby Independence High. Anter, a Seven Hills resident, graduated from St. Ignatius. "We are local residents who live in the area and welcome the opportunity to serve the local residents of our own neighborhood in a market we are very familiar with," Tony said. Broadview Heights is a great location and has been great to work and live. We're also close to our families, which is important."

Tony described the team as "millennials helping the next generation of home buyers and sellers." "Whether it's through our social media presence, our approachability or the way we interact with our clients and our education through personal experience in all fields, JAMM Real Estate Company is changing the way buyers and sellers feel about their real estate experience," he said. "We lead by example for our clients. ... We have a wealth of experience and strong knowledge of the industry that we share with clients." JAMM specializes in buyer and seller representation, full-service property management and buyer education, Tony said.



From l-r, the JAMM Real Estate Team includes Lou Biasiotta, Tony Biasiotta, Mike Coljohn, and Michael Anter. Photo by J. Mitchell

In true millennial style, the team is hosting a seminar at a local winery next month. "We are hosting a buying and selling seminar at Michael Angelo's Winery [in Richfield] March 1 to help explain the process and help answer any questions to anyone who is considering buying and selling," Tony said.

Also in millennial fashion, the JAMM team values open and easy communication with clients, whether by text message, e-mail or social media. But JAMM also abides by old-fashioned values like honesty. "All agents of JAMM Real Estate Co. are members of the National Association of Realtors that are required to abide by the code of ethics," JAMM's website reads. "Trust is an important part of the home selling process, and we pride ourselves on being a trusted partner throughout the process." For more information, visit [jammrealestate.com](http://jammrealestate.com), call 440-584-0246 or email [info@jammrealestate.com](mailto:info@jammrealestate.com). Find the company on Facebook at Jamm Real Estate Co. or Instagram @jammrealestateco.

by Ashley Herzog  
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